

## FOR IMMEDIATE RELEASE

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### **Intrinsics Introduces Unique Cleansing and Moisturizing Towels for the Spa and Salon Markets** *Made with all-natural ingredients, towels available in 72-count bulk packages*

**Charlotte, N.C. –November 11, 2009–** Intrinsics, the leading supplier of single-use products in spas and salons, introduces two great products: gentle cleansing towels and moisturizing towels, both available in 72-count packages.

Made with all-natural ingredients, the new cleansing and moisturizing towels are paraben-free and contain no harsh chemicals. Developed with quality and value in mind, each package of premium towels holds 72 wipes for convenience and economy. Additionally, both packages save on back-bar costs when used in lieu of expensive skincare products. These premium towels will only be sold through authorized distributors and will be priced at \$11.99 per pack.

#### **Gentle Cleansing Towels**

Unique to the market, the gentle cleansing towel is made with 100% cotton and all-natural ingredients, including bamboo and white tea botanicals. The towel also features soothing cucumber and green tea fragrances. Suitable for even the most sensitive skin types, the towel is ideal for cleansing and gently exfoliating the skin before facial services or prepping skin before waxing treatments.

#### **Moisturizing Towels**

Complementing the gentle cleansing towel, the moisturizing towel is perfect for soothing skin after a variety of treatments, including waxing. Featuring all-natural ingredients, the towels are made from a soft blend of viscose fibers. Green tea and grape seed botanicals help provide customers with a soothing, calming and firming experience. The moisturizing towels also have renewing fragrances, such as green tea and cucumber.

For more information on these product or to request a list of the all-natural ingredients, contact Lea Ann Cook at 1.800.277.0377 x1410. For more information on Intrinsics, please visit [www.intrinsics.net](http://www.intrinsics.net).

**About Intrinsics:** Introduced in 1999, Intrinsics offers a diverse line of quality cotton products for the salon and spa markets, including face and body, manicure and pedicure, coverage and protection, and much more. The leading supplier in single-use products, Intrinsics enables spas and salons to consolidate their product purchases into one single source. Dedicated to quality, Intrinsics stands behind the products they manufacture so that service professionals can truly pamper each client. For more information, visit [www.intrinsics.net](http://www.intrinsics.net).