

# WHY COTTON?

COTTON IS CONNECTED WITH CONSUMERS

WET WIPES WITH COTTON HAVE:

**Superior Softness**

Superior Tensile Strength

**Superior Absorbency**

Superior Liquid Retention

**Superior Wiping Performance**

Superior Frictional Properties

THE MAGIC OF COTTON IS:

**superior softness & superior wiping performance**

**GET REAL • GET COTTON**